



PEUGEOT IRELAND
PASSENGER CARS RETAIL PRICE LIST
APRIL 2024

PEUGEOT 208 RETAIL PRICE LIST






	Level	Model Description	Fuel Type	Speed	WLTP CO ₂	Tax Band	Annual Road Tax	RRSP Before State Subsidies	RRSP* After State Subsidies
	Active	1.2 PureTech 75bhp	Petrol	5-Speed	121	B1	€200	€25,695	-
		1.2 Puretech 100bhp	Petrol	6-Speed	117	A6	€190	€26,495	-
		Electric 136bhp (50kWh)	Electric	1-Speed	0	A	€120	€37,295	€31,315**
	Allure	1.2 PureTech 100bhp	Petrol	6-Speed	117	A6	€190	€28,495	-
		1.2 PureTech 100bhp e-DCS6 MHEV	Petrol MHEV	6-Speed	102	A5	€180	€29,995	-
		Electric 136bhp (50 kWh)	Electric	1-Speed	0	A	€120	€39,295	€33,185**
	GT	1.2 PureTech 100bhp	Petrol	6-Speed	116	A6	€190	€30,195	-
		1.2 PureTech 100bhp e-DCS6 MHEV	Petrol MHEV	6-Speed	102	A5	€180	€31,295	-
		Electric 156bhp (54 kWh)	Electric	1-Speed	0	A	€120	€42,595	€36,260**

* Dealer delivery related charges, metallic paint and tyre recycling levy not included.

** Includes SEAI grant and VRT rebate

PEUGEOT 2008 SUV RETAIL PRICE LIST



	Level	Model Description	Fuel Type	Speed	WLTP CO ₂	Tax Band	Annual Road Tax	RRSP Before State Subsidies	RRSP* After State Subsidies
	Active	1.2 PureTech 100bhp	Petrol	6-Speed	126	B1	€200	€31,040	-
		Electric 156bhp (54 kWh)	Electric	1-Speed	0	A	€120	€42,195	€35,895**
	Allure	1.2 PureTech 100bhp	Petrol	6-Speed	127	B1	€200	€32,995	-
		1.2 PureTech 130bhp	Petrol	6-Speed	129	B1	€200	€34,595	-
		1.2 PureTech 136bhp e-DCS6 MHEV	Petrol MHEV	6-Speed	111	A6	€190	€35,450	-
		Electric 156bhp (54 kWh)	Electric	1-Speed	0	A	€120	€44,295	€37,850**
	GT	1.2 PureTech 136bhp e-DCS6 MHEV	Petrol MHEV	6-Speed	111	A6	€190	€38,095	-
		Electric 156bhp (54 kWh)	Electric	1-Speed	0	A	€120	€46,895	€40,675**

* Dealer delivery related charges, metallic paint and tyre recycling levy not included.

** Includes SEAI grant and VRT rebate

PEUGEOT 308 HB RETAIL PRICE LIST






	Level	Model Description	Fuel Type	Speed	WLTP CO ₂	Tax Band	Annual Road Tax	RRSP Before State Subsidies	RRSP* After State Subsidies
	Active	1.2 PureTech 130bhp Auto	Petrol	8-Speed	126	B1	€200	€32,295	-
		1.5 BlueHDi 130bhp Auto	Diesel	8-Speed	128	B1	€200	€34,295	-
	Allure	1.2 PureTech 130bhp Auto	Petrol	8-Speed	129	B1	€200	€36,195	-
		1.5 BlueHDi 130bhp Auto	Diesel	8-Speed	130	B1	€200	€37,845	-
		Electric 156bhp (54 kWh)	Electric	1-Speed	0	A	€120	€43,295	€36,995**
	GT	1.2 PureTech 130bhp Auto	Petrol	8-Speed	131	B1	€210	€41,095	-
		1.5 BlueHDi 130bhp Auto	Diesel	8-Speed	132	B2	€210	€42,295	-
		Electric 156bhp (54 kWh)	Electric	1-Speed	0	A	€120	€46,295	€39,795**

* Dealer delivery related charges, metallic paint and tyre recycling levy not included.

PEUGEOT 308 SW RETAIL PRICE LIST



	Level	Model Description	Fuel Type	Speed	WLTP CO ₂	Tax Band	Annual Road Tax	RRSP Before State Subsidies	RRSP* After State Subsidies
	Active	1.2 PureTech 130bhp Auto	Petrol	8-Speed	128	B1	€200	€33,295	-
		1.5 BlueHDi 130bhp Auto	Diesel	8-Speed	129	B1	€200	€35,295	-
	Allure	1.2 PureTech 130bhp Auto	Petrol	8-Speed	131	B2	€210	€37,195	-
		1.5 BlueHDi 130bhp Auto	Diesel	8-Speed	131	B2	€210	€38,845	-
		Electric 156bhp (54 kWh)	Electric	1-Speed	0	A	€120	€44,295	€37,850**
	GT	1.2 PureTech 130bhp Auto	Petrol	8-Speed	131	B2	€210	€42,095	-
		1.5 BlueHDi 130bhp Auto	Diesel	8-Speed	132	B2	€210	€43,925	-

* Dealer delivery related charges, metallic paint and tyre recycling levy not included.




[DISCOVER MORE](#)

[BOOK A TEST DRIVE](#)

[CONFIGURE](#)

PEUGEOT 3008 SUV RETAIL PRICE LIST





	Level	Model Description	Fuel Type	Speed	WLTP CO ₂	Tax Band	Annual Road Tax	RRSP*
	Active	Plug-in Hybrid 180bhp <i>(Limited Availability)</i>	Petrol Hybrid	8-Speed	34	A1	€140	€43,995
		Allure	Plug-in Hybrid 180bhp <i>(Limited Availability)</i>	Petrol Hybrid	8-Speed	34	A1	€140
	Plug-in Hybrid 225bhp <i>(Limited Availability)</i>		Petrol Hybrid	8-Speed	31	A1	€140	€46,995
	GT	1.2 PureTech 100bhp e-DCS6 MHEV <i>(Limited Availability)</i>	Petrol MHEV	6-Speed	127	B1	€200	€42,995
		1.5 BlueHDi 130bhp Auto <i>(Limited Availability)</i>	Diesel	8-Speed	144	C1	€270	€44,325

* Dealer delivery related charges, metallic paint and tyre recycling levy not included.

NEW PEUGEOT 408 RETAIL PRICE LIST



	Level	Model Description	Fuel Type	Speed	WLTP CO ₂	Tax Band	Annual Road Tax	RRSP*
	Allure	1.2 PureTech 130bhp Auto	Petrol	8-Speed	136	B2	€210	€40,995
		Plug-in Hybrid 180bhp	Petrol Hybrid	8-Speed	26	A1	€140	€44,995
	GT	1.2 PureTech 130bhp Auto	Petrol	8-Speed	136	B2	€210	€44,995
		Plug-in Hybrid 180bhp	Petrol Hybrid	8-Speed	26	A1	€140	€48,995
		Plug-in Hybrid 225bhp	Petrol Hybrid	8-Speed	26	A1	€140	€50,595

* Dealer delivery related charges, metallic paint and tyre recycling levy not included.




[DISCOVER MORE](#)

[BOOK A TEST DRIVE](#)

[CONFIGURE](#)

NEW PEUGEOT 508 FB RETAIL PRICE LIST






	Level	Model Description	Fuel Type	Speed	WLTP CO ₂	Tax Band	Annual Road Tax	RRSP*
	Allure	1.2 PureTech 130bhp Auto	Petrol	8-Speed	131	B2	€210	€45,795
		1.5 BlueHDi 130bhp Auto	Diesel	8-Speed	131	B2	€210	€46,795
		Plug-in Hybrid 180bhp	Petrol Hybrid	8-Speed	25	A1	€140	€50,295
	GT	1.5 BlueHDi 130bhp Auto	Diesel	8-Speed	133	B2	€210	€49,795
		Plug-in Hybrid4 225bhp	Petrol Hybrid	8-Speed	28	A1	€140	€54,090
	PSE	Plug-in Hybrid4 360bhp	Petrol Hybrid	8-Speed	40	A1	€140	€71,795

* Dealer delivery related charges, metallic paint and tyre recycling levy not included.

NEW PEUGEOT 508 SW RETAIL PRICE LIST






	Level	Model Description	Fuel Type	Speed	WLTP CO ₂	Tax Band	Annual Road Tax	RRSP*
	Allure	1.2 PureTech 130bhp Auto	Petrol	8-Speed	136	B2	€210	€46,795
		1.5 BlueHDi 130bhp Auto	Diesel	8-Speed	136	B2	€210	€47,795
		Plug-in Hybrid 180bhp	Petrol Hybrid	8-Speed	28	A1	€140	€51,295
	GT	1.5 BlueHDi 130bhp Auto	Diesel	8-Speed	137	B2	€210	€50,795
		Plug-in Hybrid 225bhp	Petrol Hybrid	8-Speed	27	A1	€140	€55,090
	PSE	Plug-in Hybrid4 360bhp	Petrol Hybrid	8-Speed	40	A1	€140	€72,795

* Dealer delivery related charges, metallic paint and tyre recycling levy not included.

PEUGEOT 5008 SUV RETAIL PRICE LIST





	Trim	Model Description	Fuel Type	Speed	WLTP CO ₂	Tax Band	Annual Road Tax	RRSP*
	Active	1.5 BlueHDi 130bhp Auto	Diesel	8-Speed	146	C1	€270	€50,995
		1.2 PureTech 136bhp Auto MHEV	Petrol MHEV	6-Speed	129	B1	€200	€48,495
	Allure	1.5 BlueHDi 130bhp Auto	Diesel	8-Speed	147	C1	€270	€52,995
		GT	1.2 PureTech 136bhp Auto MHEV	Petrol MHEV	6-Speed	129	B1	€200
	1.5 BlueHDi 130bhp Auto		Diesel	8-Speed	147	C1	€270	€54,995

* Dealer delivery related charges, metallic paint and tyre recycling levy not included.

PEUGEOT e-RIFTER RETAIL PRICE LIST



	Trim	Length	Model Description	Fuel Type	Speed	WLTP CO ₂	Tax Band	Annual Road Tax	RRSP Before State Subsidies	RRSP* After State Subsidies
	Allure	L1	e-Rifter 136bhp (50 kWh) <i>(Limited availability)</i>	Electric	1-Speed	0	A	€120	€45,430	€39,070**
	Allure	L2	e-Rifter 136bhp (50 kWh) <i>(Limited availability)</i>	Electric	1-Speed	0	A	€120	€46,430	€40,005**
	GT	L2	e-Rifter 136bhp (50 kWh) <i>(Limited availability)</i>	Electric	1-Speed	0	A	€120	€47,995	€41,470**

* Dealer delivery related charges, metallic paint and tyre recycling levy not included.

** Includes SEAI grant and VRT Rebate

[DISCOVER MORE](#)

[BOOK A TEST DRIVE](#)

PEUGEOT EXPERT e-COMBI RETAIL PRICE LIST



Length	Model Description	Fuel Type	Speed	WLTP CO ₂	Tax Band	Annual Road Tax	RRSP Before State Subsidies	RRSP* After State Subsidies
Standard	e-Combi 50 kWh Auto	Electric	1-Speed	0	A	€120	€54,850	€51,350**
Long	e-Combi 50 kWh Auto	Electric	1-Speed	0	A	€120	€56,345	€52,845**

* Dealer delivery related charges, metallic paint and tyre recycling levy not included.



** Includes SEAI grant and VRT rebate

[DISCOVER MORE](#)

[BOOK A TEST DRIVE](#)

PEUGEOT e-TRAVELLER SUV RETAIL PRICE LIST



	Length	Model Description	Fuel Type	Speed	WLTP CO ₂	Tax Band	Annual Road Tax	RRSP Before State Subsidies	RRSP* After State Subsidies
	Standard	e-Traveller 50 kWh Auto	Electric	1-Speed	0	A	€120	€57,560	€54,060**
	Long	e-Traveller 50 kWh Auto	Electric	1-Speed	0	A	€120	€58,790	€55,290**

* Dealer delivery related charges, metallic paint and tyre recycling levy not included.

** Includes SEAI grant and VRT rebate