





PEUGEOT 408

Prices, equipment
and technical specifications

Prices applicable from July 2025 E & OE



Range	EQUIPMENT	
	Price	
	Equipment and finishes	
	Paint and upholstery	
	Options	
	Detail of equipment	
	Technical specifications	
Services and offers		
		<div>  </div> <div> <h3>ALLURE</h3> <p>PEUGEOT Open & Go (Keyless entry with 'proximity' locking and unlocking)</p> <p>19" 'Jaspe' diamond cut alloy wheels</p> <p>180° Colour Reversing Camera with wash system with rear sensors</p> <p>ECO LED headlights</p> <p>Automatic dual zone air conditioning</p> <p>Peugeot Smartbeam – High Beam Assist</p> <p>Extended traffic sign recognition, cruise control adaptive with Stop & Go function</p> <p>Electrochrome interior mirror with frame</p> <p>'Fractil' embossed fabric with 'Isabella' leather effect trim</p> <p>Aluminium pedals</p> </div>
		<div>  </div> <div> <h3>GT</h3> <p>Equipment in addition to the Allure</p> <p>Ambient Lighting - choice of 8 colours</p> <p>Drive Assist Plus Pack - Adaptive cruise control with Stop & Go function, helps maintain speed lane position</p> <p>Peugeot i-Cockpit® with customizable 10" 3D digital instrumentation</p> <p>PEUGEOT Virtual i-Toogles – customisable</p> <p>Peugeot Matrix LED Technology headlights</p> <p>Heated steering wheel</p> <p>Smart Electric Tailgate - foot operated with pedestrian detection</p> <p>19" 'Graphite' diamond cut alloy wheels</p> <p>'GT' model designation badging (HYBRID)</p> <p>BELOMKA' fabric with 'ISABELLA' leather effect and cloth seat</p> <p>Luxury carpet mats with 'Adamite' green stitching</p> </div>

Range	408 PRICES Recommended prices					
Price		CO ₂ * (g/km) ⁽¹⁾	TAX BAND	ANNUAL ROAD TAX	ALLURE	GT
Equipment and finishes	HYBRID					
Paint and upholstery	HYBRID 145 e-DSC6	114 – 115	A6	€190	€38,995**	€42,995**
Options	ELECTRIC					
Detail of equipment	Electric 58kWh 210bhp	0	A	€120	€38,995***	€43,995***
Technical specifications	<ul style="list-style-type: none"> • WLTP data currently being approved. Minimum - maximum mixed WTLP CO2 emissions on the engine The CO2 emissions from the vehicle depend on the version selected as well as the options on the vehicle. • **Dealer delivery related charges, metallic paint and tyre recycling levy not included. • ***Includes SEAI grant and VRT rebate 					
Services and offers	<p>(1) The CO2 emissions entered are mixed and expressed in grams per kilometre. The fuel consumption and CO₂ emission values provided comply with WLTP approval (EU regulation 2017/948). Since 1 September 2018, new vehicles are approved on the basis of the worldwide harmonised light-duty vehicles test procedure (WLTP), which is a new, more realistic test procedure to measure fuel consumption and CO₂ emissions. This WLTP procedure fully replaces the New European Driving Cycle (NEDC), which was the previous test procedure. As the test conditions are more realistic, the fuel consumption and CO₂ emissions measured according to the WLTP procedure are, in many cases, higher than those measured according to the NEDC procedure. The fuel consumption and CO₂ emission values may vary depending on specific equipment, options and types of tyres. Contact your point-of-sale for more information. More information on www.peugeot.ie</p>					

STANDARD EQUIPMENT

SAFETY & SECURITY

- Airbags: Adaptive driver and front passenger airbags (includes passenger airbag deactivation function)
- Airbags: Driver and front passenger side airbag, Front & rear curtain airbags
- Alarm - Perimeter, Volumetric and Anti-lift
- Isofix child seat fittings (x2) in the second row
- ESP (Electronic Stability Programme) with Hill Start Assist
- Puncture repair and tyre inflation kit
- AVAS: Acoustic Vehicle Alerting System. Generates a sound when travelling at low speed, audible outside the vehicle for pedestrian safety. Standard on all Hybrid & BEV versions

ADVANCE SECURITY

- Automatic emergency braking (Active Safety Brake) with collision risk warning,
- Automatic emergency braking day and night (camera & radar)
- Active alert for involuntary lane and low crossing side,
- Extended recognition of traffic signs and speed recommendations,
- Driver attention alert

COMFORT & CONVENIENCE

- Central armrest with storage and cup holder
- Electric parking brake
- One-touch’ electric front & rear windows with pinch protection
- Electric power steering with reach and rake manually adjustable steering column
- Drive mode
- 12V sockets - cabin & boot



FINISH ALLURE

SAFETY AND SECURITY

- LED daytime running lights under headlights
- Pack Safety Plus - Automatic emergency braking day and night (camera & radar)
- Advanced Emergency Braking System (Video-AEB). Includes radar (AEBS3) as standard
- Extended Traffic Sign Recognition (ETSR)

COMFORT & CONVENIENCE

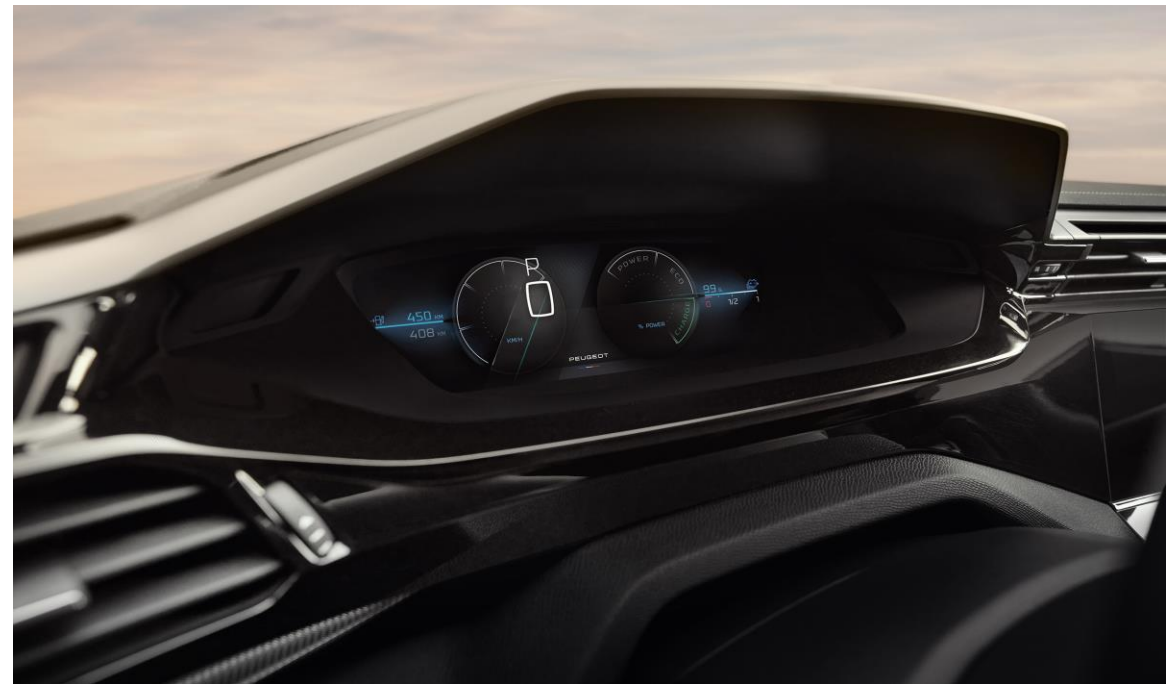
- Automatic Dual Zone Air Conditioning
- Dark tinted rear side and tailgate windows
- Electric Folding Door Mirrors
- Electrochrome rearview mirror with frame
- 180° Colour Reversing Camera with wash system & rear sensors
- Drive mode selector
- PEUGEOT Open & Go (Keyless entry with 'proximity' locking and unlocking)



FINISH ALLURE

e408 ELECTRIC SPECIFICS

- 11 kW three-phase on-board charger
- 22 kW three-phase mode 3 charging cable
- Regenerative braking with steering wheel paddles
- 19" diamond-cut alloy wheels
- E408 electric monogram on boot lid
- Connected navigation with icustomisable virtual toggles
- Heat pump
- Pre-thermal conditioning and deferred charging via the central screen
- Driving mode selector: eco, normal or sport
- Heated steering wheel & front seat



FINISH GT

Equipment in addition to the Allure

SAFETY AND SECURITY

- PEUGEOT SOS & Assistance
- Lane Positioning Assist

COMFORT & CONVENIENCE

- 10" instrument panel display
- Heated steering wheel
- Driver Sport Pack - steering/accelerator/gearbox/digital engine sound (can be deactivated)
- Smart Electric Tailgate - foot operated with pedestrian detection
- Smartphone Wireless Charger
- Acoustic laminated front side windows

RIMS AND WHEELS

- 19" 'Graphite' diamond cut alloy wheels



FINISH GT

Equipment in addition to the Allure

EXTERIOR LIGHTING AND VISIBILITY

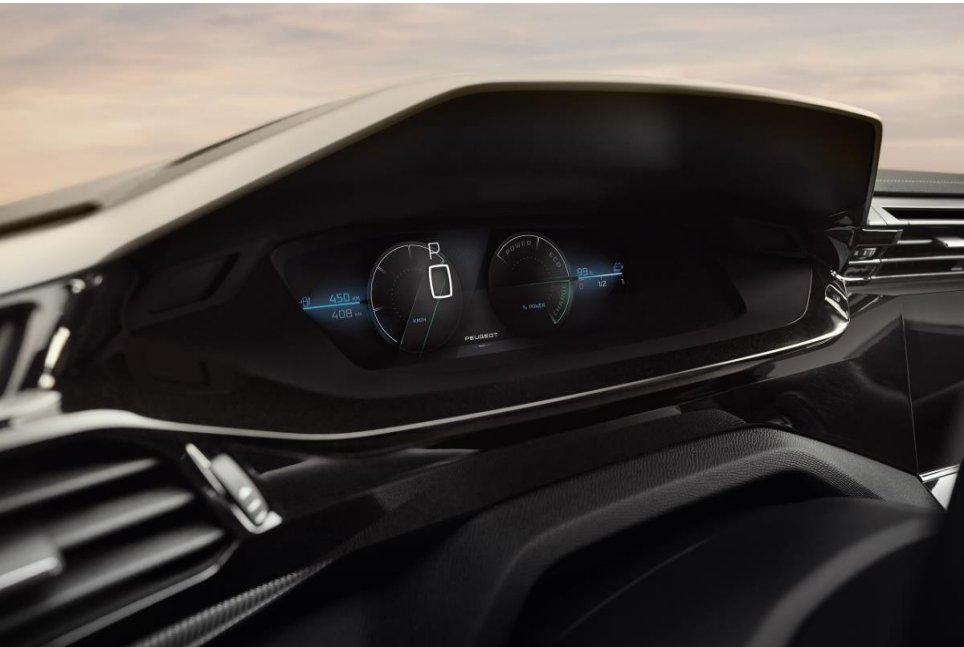
- Peugeot Matrix LED Technology headlights
- Full 3D LED rear lights with PEUGEOT
- ‘Claw effect’ daytime running lights and ‘welcome sequence’
- ‘GT’ model designation badging (HYBRID)

INTERIOR FEATURES

- Aluminium door and boot sill trims
- Ambient Lighting - choice of 8 colours
- Cabin stitch detailing in ‘Adamite’ green
- Electrochrome Interior Mirror with frame
- Full grain leather steering wheel with ‘Adamite’ green stitching & ‘GT’ badging
- luxury Carpet Mats with ‘Adamite’ green stitching
- Sun visors featuring concealable vanity mirrors with LED lighting

UPHOLSTERY AND SEATS

- ‘BELOMKA’ fabric with ‘ISABELLA’ leather effect and cloth seat



WHEEL RIMS



19" 'JASPE' Alloy wheel

Standard on Allure
(HYBRID 145 e-DSC6)



19" 'GRAPHITE' Alloy wheel

Standard on GT
HYBRID 145 e-DCS6
(e408 Allure & GT)



20" MONOLITH Alloy wheel
Optional on GT
(PLUG-IN Hybrid)

PAINT

METALLIC PAINT



Okenite White



Selenium Grey



Black Perla Nera



Obsession Blue

PREMIUM PAINT



Elixir Red

UPHOLSTERY



'FRACTIL' embossed fabric with 'ISABELLA' Leather effect trim (D9FX)
Standard on Allure



'BELOMKA' fabric with 'ISABELLA' leather effect and cloth seat (JUFR)
Standard on GT

OPTIONS

Recommended prices

EXTERIOR PAINT

Metallic Paint	M0-	€900	<input type="radio"/>	<input type="radio"/>
Premium Paint	M6-	€1,125	<input type="radio"/>	<input type="radio"/>

OPTION PACKS:

Hi-Fi Pack with wireless charging

<ul style="list-style-type: none">FOCAL® 10 Speaker Premium Hi-Fi System2 woofers in front door panels, 2 tweeters in front pillars, 2 woofers + 2 tweeters in rear door panels, 1 central speaker in dashboard (medium), 1 sub-woofer (in boot)	J6GS	€1,350	-	<input type="radio"/>
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Visio Park 360° 4 cameras + front & rear parking sensors

<ul style="list-style-type: none">Rear Traffic detection (blind spot monitoring, long-range lane change assistance and rear cross-traffic alert), Clean Cabin and 3D Quartz	J60C	€1,125	-	<input type="radio"/>
<ul style="list-style-type: none">Electric heating door mirrors (with temperature sensor) /Electric folding / LED Side indicator repeater / Approach lighting /LCA information / Reverse gear indexed / Image projection / CameraFoot Glossy black				

Visio Park 360° colour 4 camera system, front and rear parking sensors

<ul style="list-style-type: none">Electric heating door mirrors (with temperature sensor)Electric folding / LED Side indicator repeater / Approach lightingLCA information / Reverse gear indexed / Image projection / CameraFoot Glossy black	1G18	€1,125	<input type="radio"/>	-
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Panoramic Split Opening Spoiler Sunroof

	Not available on HYBRID 145 DCS-6	TC07	€1,475	-	<input type="radio"/>
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The addition of optional extras may result in the vehicle increasing in Co2 g/km and therefore, attracting a higher rate of VRT than described in this product guide. For your exact configuration value, both Co2 g/km and RRP, please contact your local dealer or visit www.peugeot.ie
Note: Some options may require other options depending on the item and trim line.

☒ : standard ☐ : optional - : not available

TECHNICAL SPECIFICATIONS

PEUGEOT 408			
ARCHITECTURE	ELECTRIC Electric 210hp battery 58 kWh	PLUG-IN HYBRID Plug-in Hybrid 225hp* e-EAT8	HYBRID Hybrid 145hp* e-DCS6
Length (m)	4.69		
Width (m)	1.85		
Height (m)	1.49	1.48	
Wheelbase (m)	2.79		
Turning diameter (m)	11.2		
Trunk volume (dm³ VDA / water Liters)	471 / N/A	471 / N/A	536 / N/A
SCx	0.66	0.68	0.66
Fuel tank capacity (L)	-	40	52
ENGINE			
Fiscal power (CV)	7	10	7
Displacement (cm3)	-	1.598	1.199
Number of cylinders / Arrangement	-	4 in line	3 in line
Number of valves per cylinder	-	4	
Injection type	-	Direct	
ICE - Maximum power (kW ECE / hp ECE at rpm)	-	132 / 180 @ 6,000	100 / 136 @ 5,500
ICE - Maximum torque (Nm ECE at rpm)	-	250 @ 1,750	230 @ 1,750
Technology (electric)	Synchronous with permanent magnets		-
e-motor - Maximum (peak) power (kW ECE/hp at rpm)	157 / 210 @ 3,935 to 14,000	81 / 110 @ 2,500	21 / 28 @ 4,264
e-motor - Maximum torque (Nm ECE at rpm)	345 @ 250 to 4,370	320 @ 500 to 2,500	51 @ 750 to 2,499
Combined maximum power (kW ECE/hp)	-	165 / 225	107 / 145
Service interval	25,000 km or 2 years	30,000 km or 1 year	25,000 km or 2 years + Annual inspection
TRANSMISSIONS			
Type	Automatic		
Number of gears	1 gear reductor	8	6
BATTERY			
Technology	Lithium-ion NMC		
Number of modules	18	8	-
Usable capacity (kWh)	58.2	11.3	0.43
Weight (kg)	375	120	12.1
Total voltage (V)	350	350	48
WEIGHTS & LOADS			
Kerb weight (kg)	1.804	1.706	1.469
Weight in running order (kg)	1.879	1.781	1.544
Gross vehicle weight (kg)	2,250	2,220	2,000
Maximum towable weight (braked) (kg)	-	1,400	1,300
Authorized total rolling weight (kg)	2,250	3,620	3,300

* Combined power of thermal engine and electric engine

* WLTP data undergoing certification. CO₂ emissions WLTP mixed minimum-maximum on the engine. The CO₂ emissions of the vehicle depend on the version chosen as well as the options present on the vehicle.

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TECHNICAL SPECIFICATIONS

	ELECTRIC Electric 210hp battery 58 kWh	PEUGEOT 408 PLUG-IN HYBRID Plug-in Hybrid 225hp* e-EAT8	HYBRID Hybrid 145hp* e-DCS6
PERFORMANCE (Driver only)			
Maximum speed (km/h) (**self-limited)	160**	233**	205
0 -100 kph (s)	7.2	7.8	9.4
1 000 m standing start(s)	28.9	27.6	30.6
30 to 60 km/h in Drive (s)	1.8	2.6	2.5
60 to 90 km/h in Drive (s)	2.4	2.8	3.8
80 to 120 km/h in Drive (s)	4.5	4.5	6.5

WLTP RANGE, CONSUMPTION & EMISSIONS

Mixed WLTP range (km)	453 - 445	63 - 61	-
Mixed WLTP cycle consumption (kWh/ 100 km)	15.1 - 15.3	-	-
Urban WLTP range (km)	587 - 570	71 - 69	-
Urban WLTP cycle consumption (kWh / 100 km)	11.6 - 12.0	-	-
WLTP combined consumption (l/100km)	-	1.4 - 1.5	5.1 - 5.2
WLTP combined CO2 emissions (g/km)	-	31 - 34	114 - 117
Driving Sound level (dB)	-	-	-

CHARGING (@ 20°C. Electric from 20% to 80%, Plug-in from 0% to 100%)

Maximum AC capacity (kW)	11	3.7 / 7.4 (Option)	-
Maximum DC capacity (kW)	120	-	-
Charging time on home socket 8A 1,8 kW AC (h)	23h35	7h05	-
Charging time on Green'Up reinforced home socket 14A 3,2 kW AC (h)	12h45	3h55	-
Charging time on charging station 7.4 kW AC	5h20	3h25 (3.7 kW OBC) / 1h40 (7.4 kW OBC)	-
Charging time on charging station 11 kW AC	3h35	3h25 (3.7 kW OBC) / 1h40 (7.4 kW OBC)	-
Charging time on charging station 22 kW AC	3h35	-	-
Charging time on fast charging DC station	-	-	-

WHEELS & TIRES

Type of tyres (standard or option, depending on version)	225/50 R19 100 V	205/55 R19 97 V / 245/40 R20 99 V	215/65 R17 99 V / 205/55 R19 97 V
	Michelin e-Primacy	Michelin e-Primacy / Goodyear Eagle F1	Goodyear Efficientgrip / Michelin e-Primacy

BRAKE & SUSPENSIONS

Type of front / rear brakes	Disks 330x30 mm / Disks 290x12 mm	Disks 330x30 mm / Disks 290x12 mm	Disks 304x28 mm / Disks 268x12 mm
Type of front / rear suspension	Pseudo Mac-Pherson / Twist beam		

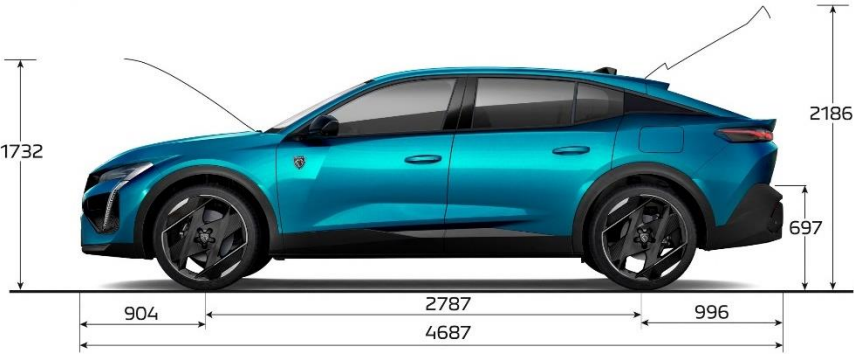
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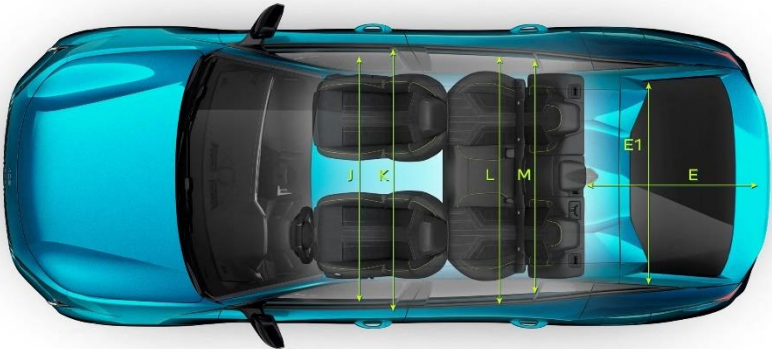
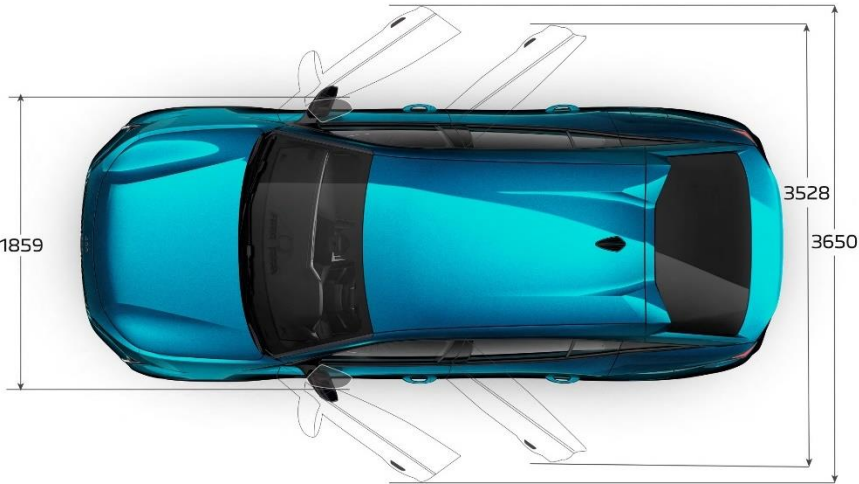
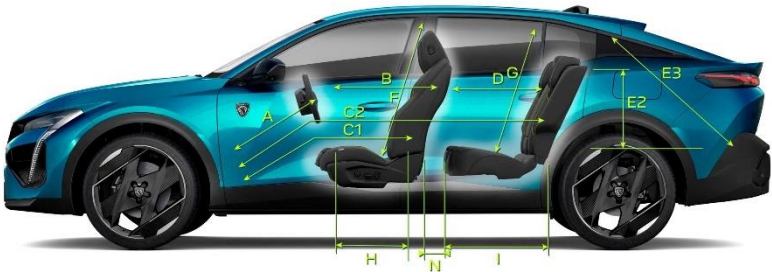
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DIMENSIONS 408 (mm)

EXTERIOR & INTERIOR



* 1487 with sunroof



A	718
B	597
C1	886
C2	1833
D	857
E	972
E1	1052
E2	464
E3	881
F	891
G	850
H	510
I	418
J	1428
K	1443
L	1384
M	1446
N	188



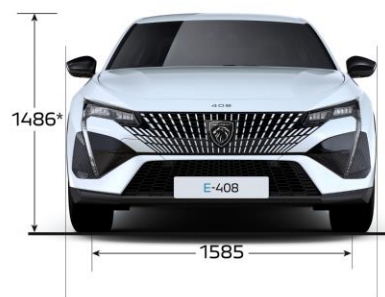
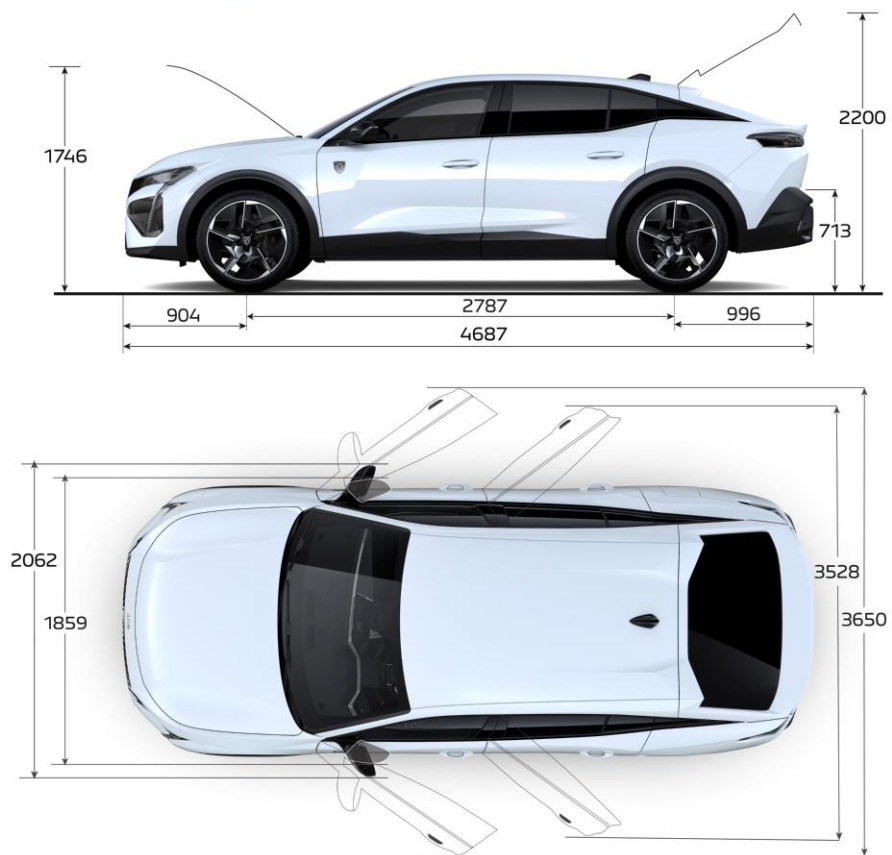
ICE :
536 L VDA
508L VDA (FOCAL)

PLUG-IN HYBRID :
471 L VDA
454 L VDA (FOCAL)

DIMENSIONS e408 (mm)

EXTERIOR & INTERIOR

NEW E-408 GT



* 1495 with sunroof



NEW E-408 GT



471 L VDA
454 L VDA (FOCAL)



1545 L VDA
1528 L VDA (FOCAL)

